

Lesson plan 2: The different characteristics of economic and cultural globalisation

Syllabus topic: Measuring global interactions

Lesson length: 1 hour

Learning objectives for the lesson

Students should be able to:

- recognise that the international spread of retailers is an important characteristic of economic globalisation
- recognise that increasing international migration is an important aspect of cultural globalisation
- become aware of the other major aspects of cultural globalisation, particularly the spread of Western culture to other parts of the world.

Content

Time	Content
15 minutes	Hand out copies of Worksheet 10. Using Figure 10.1, students: (a) describe in writing how Tesco increased its global presence between 1996/97 and 2006/07 and (b) explain in writing why Tesco wants to expand into more countries around the world. Brief whole-class feedback session.
10 minutes	Whole-class discussion. (a) Which other UK retailers have increased their global presence? (b) What are the advantages/disadvantages of this process to the various parties involved?
15 minutes	Students work in pairs to identify: (a) which foreign retailers are present in the UK and (b) why the UK is an attractive market for foreign retailers.
10 minutes	Students work in pairs to identify other sectors of the economy that have become more globalised in recent decades. Brief feedback to whole group.
10 minutes	Whole-class discussion of the assertion: 'Cultural globalisation is dominated by the spread of Western culture to other parts of the world.'

Consolidation

Time	Content
20 minutes	Follow-up. Students use the Internet to find out which countries Tesco operates in.